AGENTIVE

AI Employee Integration Capabilities

Connect Your AI Workforce to HubSpot, Shopify, and 50+ Business Tools

Proposal & Capability Overview

www.agentive.au

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Executive Summary

Agentive provides AI Employees that seamlessly integrate with your existing business tools. Unlike traditional automation that requires you to define every workflow, our AI understands context, makes decisions, and takes action across your entire tech stack.

> **Key Value Proposition:** Your AI Employee connects directly to HubSpot CRM, Shopify, email systems, social media platforms, and 50+ business tools. It can manage your sales pipeline, process orders, handle customer enquiries, create content, and automate repetitive tasks, all while you focus on growing your business.

50+	24/7	80%
INTEGRATIONS	AVAILABILITY	TIME SAVED

The Problem We Solve

Modern businesses run on dozens of software tools. Your CRM holds customer data, your e-commerce platform processes orders, your email handles communication, and your social media requires constant attention. But these tools rarely talk to each other seamlessly.

The result:

- Manual data entry between systems
- Missed follow-ups and delayed responses
- Hours spent on tasks that should be automated
- Inconsistent customer experiences
- Valuable insights lost between platforms

Agentive AI Employees change this. They do not just connect your tools; they understand context, make decisions, and take action across your entire tech stack.

Integration Capabilities

CRM Integration: HubSpot

Your AI Employee becomes your CRM powerhouse, handling all aspects of customer relationship management:

HubSpot CRM Capabilities

- **Automatic Lead Capture:** Scan emails, forms, and enquiries to create contacts with full context and notes
- **Deal Management:** Create deals, update pipeline stages, and track opportunities automatically
- **Contact Enrichment:** Add notes, associate companies, and maintain detailed customer records
- **Task Creation:** Generate follow-up tasks with due dates and assign to team members
- **Pipeline Reporting:** Pull reports, contact lists, and deal summaries on demand
- **Sequence Enrolment:** Add contacts to sales sequences for automated follow-up

Example use case: "Scan my inbox for the last month, identify potential leads, and add them to HubSpot with appropriate notes and deal records."

E-commerce Integration: Shopify

Manage your online store with AI-powered efficiency:

Shopify E-commerce Capabilities

- **Product Management:** Create, update, and organise products with descriptions, pricing, and inventory
- **Order Processing:** View orders, update fulfilment status, and manage shipping
- **Customer Sync:** Synchronise Shopify customers with HubSpot CRM for unified customer view
- **Inventory Alerts:** Monitor stock levels and notify when products need reordering
- **Discount Codes:** Create and manage promotional campaigns

- **Analytics:** Pull sales data and generate reports

Communication Integrations

Email Management

- Inbox scanning and prioritisation
- Lead identification from enquiries
- Draft professional responses
- Follow-up tracking
- Attachment handling

Phone & SMS (Twilio)

- AI voice calls with natural voices
- SMS messaging and notifications
- Call transcription
- Appointment reminders
- Customer outreach

Social Media

- Twitter/X posting
- LinkedIn publishing
- Image generation for posts
- Cross-platform posting
- Content scheduling

Document Creation

- PDF reports and proposals
- Word documents and contracts
- Excel spreadsheets
- PowerPoint presentations
- Data analysis and visualisation

Complete Integration List

Agentive AI Employees can connect to 50+ business tools and platforms:

CRM & Sales

- HubSpot CRM
- Salesforce (coming soon)
- Zoho CRM (coming soon)
- Pipedrive (coming soon)

E-commerce

- Shopify
- WooCommerce
- Stripe
- Square (coming soon)

Communication

- Gmail / IMAP Email
- Twilio (Voice/SMS)
- Slack
- Microsoft Teams (coming soon)

Social Media

- Twitter/X
- LinkedIn
- Facebook (coming soon)
- Instagram (coming soon)

Marketing & SEO

- Google Analytics
- Google Search Console
- Google Tag Manager
- WordPress

Development & Hosting

- GitHub
- Cloudflare
- AWS
- Vercel

AI & Media

- Gemini (Image Generation)
- Deepgram (Transcription)
- ElevenLabs (Voice AI)
- OpenAI APIs

Documents & Data

- PDF Creation & Editing
- Microsoft Word (.docx)
- Microsoft Excel (.xlsx)
- PowerPoint (.pptx)

How It Works

Step 1: Connect Your Tools

Provide API keys or login credentials for the platforms you want to integrate. Your AI Employee securely stores them locally on your infrastructure, never on external servers. Your data stays private and under your control.

Step 2: Give Instructions in Plain English

No coding required. Simply tell your AI Employee what you need:

- "Add all leads from this week's emails to HubSpot"
- "Create a sales report from last month's Shopify orders"
- "Draft follow-up emails for all deals that haven't been contacted in 7 days"
- "Post our new product announcement to Twitter and LinkedIn"

Step 3: AI Takes Action

Your AI Employee understands context, navigates between platforms, and completes tasks autonomously. It can chain multiple actions together, handle errors gracefully, and report back on what it accomplished.

> **Key Differentiator:** Unlike rule-based automation (Zapier, Make), Agentive AI Employees understand intent and can adapt to variations. They do not just follow scripts; they think and solve problems.

AI Employee Packages

Package	Monthly Price	Best For
AI General Assistant	$399/month	Email management, scheduling, research, document creation
AI Bookkeeper	$499/month	Invoice processing, expense tracking, financial reporting
AI Content Writer	$499/month	Blog posts, social media, marketing copy, SEO content
AI Sales Assistant	$599/month	Lead management, CRM updates, follow-ups, pipeline reporting
Custom AI Employee	Contact us	Tailored to your specific workflows and integrations

All packages include:

- Full integration capabilities (HubSpot, Shopify, Email, etc.)
- 24/7 availability
- Secure, private deployment
- Onboarding and training
- Ongoing support

Ready to Transform Your Business?

Start with an AI Employee that integrates with your existing tools.
No disruption, just intelligent automation.

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